



SOUTHPOINT

SOUTH BANK

The last piece – *of South Bank*

Only one slice of land remains undeveloped within South Bank. It has been saved for something extraordinary.

THIS IS IT.



Introducing – *Southpoint*

“

My vision for Southpoint is to build on our reputation for setting new benchmarks in design quality which will endure well beyond opening day.

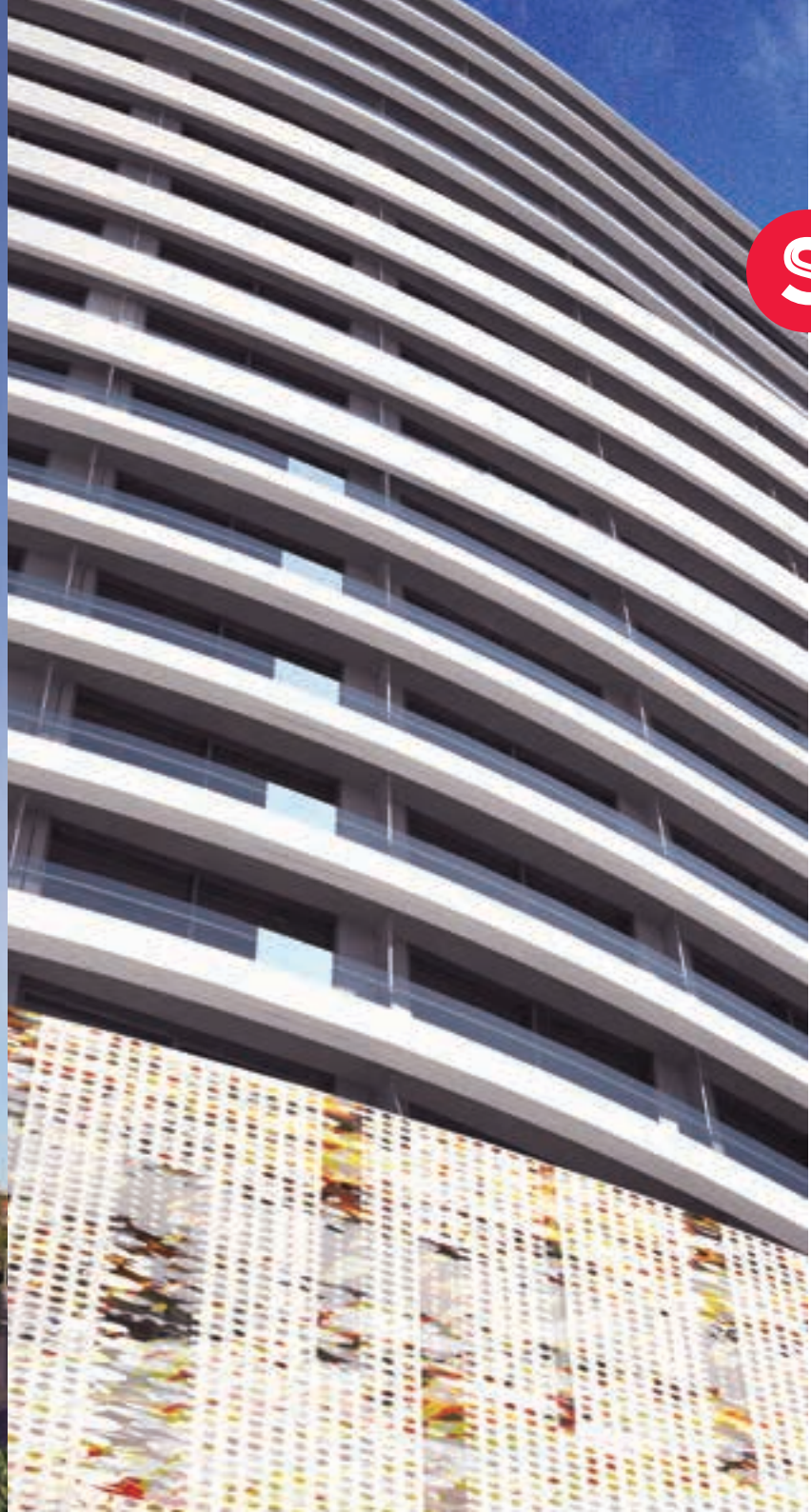
Southpoint residences will be beautifully appointed apartments... residents will experience the epitome of luxury with privileged access to Australia's leading boutique hotel facilities and services.

Sited on a truly special place within the heart of Brisbane's prestigious cultural address... Southpoint residents will enjoy amazing views of the Brisbane River and city skyline, an extraordinary north-easterly aspect and the amenity and lifestyle that will make Southpoint the most talked about new address in Brisbane.”

ANTHONY JOHN

– *Founder & Managing Director*







—
A view
— *to celebrate*



A fresh outlook – *on living*

From the creators of the Emporium, Southpoint follows the exceptional standards that have become synonymous with the Anthony John Group name.

Each apartment has been meticulously designed, showcasing premium interiors, 2.7m high ceilings and an intelligent layout. With ample space to entertain, residents will rediscover Brisbane's stunning climate via their own private balcony. Indoor and outdoor living blend seamlessly, making the most of the uninterrupted north-easterly aspect.

The kitchen is one for the gourmet in all of us, featuring reconstituted stone benchtops and superior European appliances, offering a place for people to gather and enjoy one of life's greatest pleasures. And when you need your own space, your quiet retreat awaits, with airy bedrooms offering faraway views and welcoming rest.





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Southpoint’s apartments take full advantage of unobstructed views and enjoy abundant natural light and ventilation. The interiors are timeless, appealing to residents who wish to live in stylish yet practical spaces.”

DAMIAN BARKER

– Principal Architect, Jackson Teece

SMART DESIGN

Our approach to design has maximised space in all apartments and storage has been considered from the outset. Tucking away the pantry and integrating refrigeration are just two ways we’ve placed the essentials out of sight yet within easy reach.



**Life's
many facets
– covered**

Timeless
architectural
form meets
modern lifestyle

The culture
and vibrancy of
South Bank on
your doorstep

10 minutes
to anywhere
including Brisbane's
bustling CBD



Bringing the
outside in,
with an outlook
from every floor



Intelligent
design and
exquisite finish



Privileged access to
facilities of the new
Emporium Hotel
South Bank



The convenience
and service of a
5-star luxury hotel

South Bank

– *where Brisbane city truly comes to life*



Since hosting the iconic World Expo of 1988, the precinct we now call South Bank has been an epicenter for art, dining, music, entertainment and business.



HEALTHY LIVING

Hectares of lush parklands and a unique urban beach draw the people of Brisbane out to soak up the sunshine. Whether you're an exercise enthusiast or after an easy stroll, South Bank's winding bike paths and walkways offer active options for all.

ARTS & CULTURE

A quarter of a century since World Expo, South Bank is now home to Australia's most visited art gallery, The Gallery of Modern Art. If it's the performing arts you crave, look no further than QPAC, or explore the events on offer at the annual Brisbane Festival.

EXQUISITE DINING

Night and day, cafés, restaurants and bars buzz with people savouring life. Whether you're after fine dining or a casual bite, coffee or a cocktail, dine in or take away, you'll find your choice within the South Bank precinct.

EDUCATION HUB

The precinct is a place for life-long learning, growing young and old minds alike. Elite secondary colleges are situated within walking distance, and a number of higher education providers call South Bank home.

Style and service – *are alive and well*

The award-winning Emporium Hotel in Fortitude Valley was Queensland's first luxury, boutique hotel, setting new standards in style and service from the outset. Today, the Emporium name is synonymous with quality, and in 2016, those same standards of style and service will be available not only to guests of the new Emporium Hotel South Bank, but those residents who are privileged to call Southpoint 'home'.

Room service? No problem. A massage and facial at the day spa? Of course. Fresh flowers for your dining room? Consider it done. The pool and gymnasium are yours to enjoy as you choose. Emporium Hotel's concierge is your concierge. The hotel's piano bar is your local. The restaurant's maitre d' will welcome you by name.

With dedicated entry, hidden service connections, and lifts for residents only, Southpoint will offer residents the best of both worlds – privacy and security, luxury and service.



“

*I stayed at the
Emporium last night
and I'll stay there again
as it's by far the best
hotel in Brisbane.”*

MATT MORAN

– Gold Coast Bulletin 'SHE'
Magazine, August 2012



Emporium HOTEL

2012

AUSTRALIA'S BEST LUXURY ACCOMMODATION

Qantas Australian Tourism Awards

2012

BEST DELUXE HOTEL ACCOMMODATION 5 STAR

Queensland Hotels Association

2008

INTERNATIONAL CONDÉ NAST TRAVELLER'S HOT LIST

Named one of the world's best new hotels

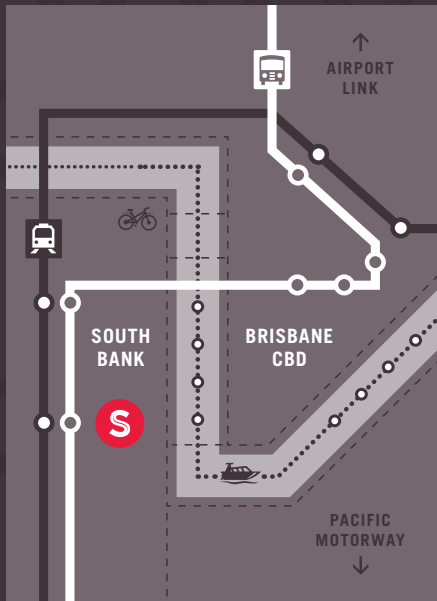
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The Emporium Hotel's service philosophy ensures every guest experience will be remembered as an exquisite stay. As an independently owned and managed property, our award-winning team of passionate professionals focus on delivering the unanticipated in enchanting hospitality, exquisite design and world class luxury accommodation.”

PETER SAVOFF

– General Manager, Emporium Hotel





Southpoint isn't just connected – it's integrated. This transit-oriented development incorporates South Bank train station and offers easy access to the South Eastern Busway. The city's efficient transport system places everything within reach – a highway escape is only 1km away via the M1, Brisbane's major north-south corridor. Arrive at the airport in under 20 minutes with immediate access to the M7 Airport Link via the Go Between Bridge.

A premium investment

A LONG-TERM OPPORTUNITY

According to independent research firm, Urbis, residential property within South Bank is expected to remain tightly held into the future, and with only one development site remaining in the precinct, a limited opportunity to enter this market exists¹.

Southpoint, the last piece of South Bank, will have a strong impact on the desirability and capital value of its surrounds. The original Emporium development in Brisbane's Fortitude Valley is a prime example.

Now one of the city's most popular lifestyle centres, Emporium has seen consistent capital growth in the sale value of its apartments to date. This increase is also reflected in the median price of property in the surrounding area, which is now a significant employment hub and an attractive CBD alternative for work and play².

THE RENTAL ADVANTAGE

A recent report compiled by Broad Property Research, suggests South Brisbane's accelerating population will continue to drive demand and premium rents for residential apartments in the area³. Brisbane is a leading destination for business and international education, and tenants of Southpoint will enjoy upscale living, in close proximity to places of work and study, as well as an all-access pass to a thriving cultural precinct.

QUALITY OF LIFE

For owner-occupiers, Southpoint offers unparalleled access to the style and luxury that comes hand in hand with a boutique hotel. With 5-star facilities at the tip of your fingers, and an epicenter of art, dining and entertainment on your doorstep, this is a location you'll want to call 'home'.

¹ Urbis, 'Residential Market & Economic Outlook – South Brisbane & South Bank', April 2013

² Urbis, 'A study of structural uplift and master planned residential developments: Case studies of Emporium – Fortitude Valley, Jackson's Landing – Pyrmont and East Village – Cannon Hill', May 2013

³ Broad Property Research & Advisory, 'Southpoint Residential Apartments – Rental Appraisal Report', June 2013

“

In the end, this development offers something truly unique to the market – the last opportunity to purchase your very own piece of South Bank.”

SHANE BULLOCH

– CEO, Anthony John Group





SOUTHPOINT

SOUTH BANK

LASTPIECE *of* SOUTHBANK.com

SECURE YOUR PIECE TODAY

CALL

1300 586 583

VISIT

Cnr. Grey & Tribune Streets
South Bank, Brisbane, Queensland

The Anthony John Group name has become synonymous with exquisite developments that connect life, work and play.

ANTHONY
JOHN
GROUP

Amenity has become a critical factor in modern life – no longer do we drive to the shops, preferring instead to call it a 'stroll'. As early adopters of Transit Oriented Development in our market, we've helped to define the term 'amenity', and will continue to redefine the way people live with Southpoint.

Important Information

Whilst all reasonable care has been taken in the preparation of this brochure, the information contained herein is believed, but is not guaranteed to be correct. Prospective purchasers must rely on their own inquiries. This brochure does not constitute an offer or contract. All photographs, views and artists impressions of buildings and interiors are indicative only and subject to change at any time without notice. Hotel goods and services will be available by way of an agreement with the hotel operator.

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CREATORS OF THE

Emporium