

# UnitedCo.

Experience a better Workspace.



OUR MISSION

We aim to empower and delight people at work through inspired spaces that embrace work/life balance.

Experience a better workspace.

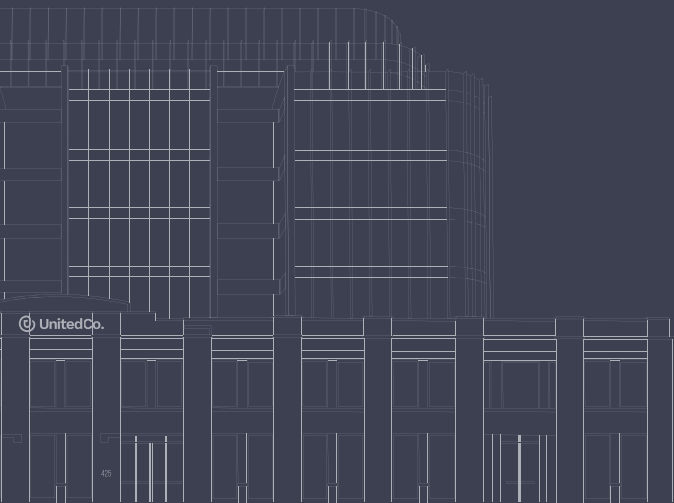


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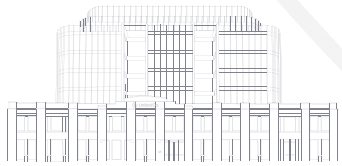
THE BENEFITS

Be more connected  
Have more flexibility  
Save on costs  
Increase productivity

Enjoy work life.







# Welcome to United Co.

A refined and welcoming  
space that engages the  
senses, geared for flexibility  
and growth.





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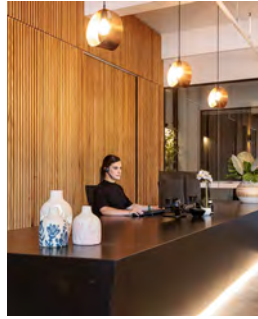
United Co. fosters a **multidisciplinary community** of freelancers, entrepreneurs, remote workers, small to medium-sized businesses and large enterprises by offering space geared for innovation, social impact, community and wellbeing.





# United Co. members enjoy world-class amenities

to help them increase  
productivity and make the  
most of their workday.



WELCOME CONCIERGE



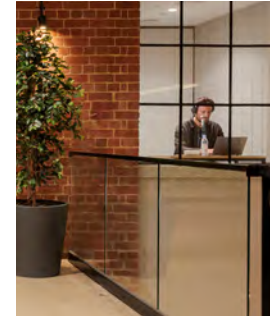
BREAK OUT SPACES



LICENCED CAFE



MEMBERS APP



PHONE BOOTHS



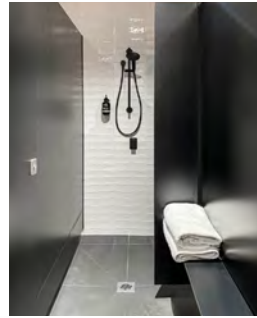
ACCESSIBLE



MULTIFUNCTIONAL  
QUIET ROOM &  
PARENTS ROOM



GYM & WELLNESS  
SUITE



SHOWERS &  
END-OF-TRIP  
FACILITIES



SECURE BICYCLE  
STORAGE



ON-SITE PARKING  
& ELECTRIC CAR  
CHARGING



HIGH-SPEED  
INTERNET



MEDIA ROOM



MEETING &  
CONFERENCE  
ROOMS



VENUE HIRE



REGULAR  
COMMUNITY  
EVENTS



MEMBERS KITCHENS



FREE COFFEE,  
TEA & SNACKS



CLEANING &  
MAINTENANCE



# Shared Efforts toward a more Sustainable Future

United Co. is committed to making a positive impact and we continually improve our approach to sustainability. Together with our members we are working towards a better future.

## **B** Corporation

**Environment** - Sharing helps us to maximise resources and reduce our environmental footprint. Our purpose built shared workspace has a **5-star green energy rating and carbon neutral certification\***. We encourage **alternative modes of transport**, utilise solar energy, greywater and water saving systems, eco-friendly cleaning products and have office recycling programs in place.

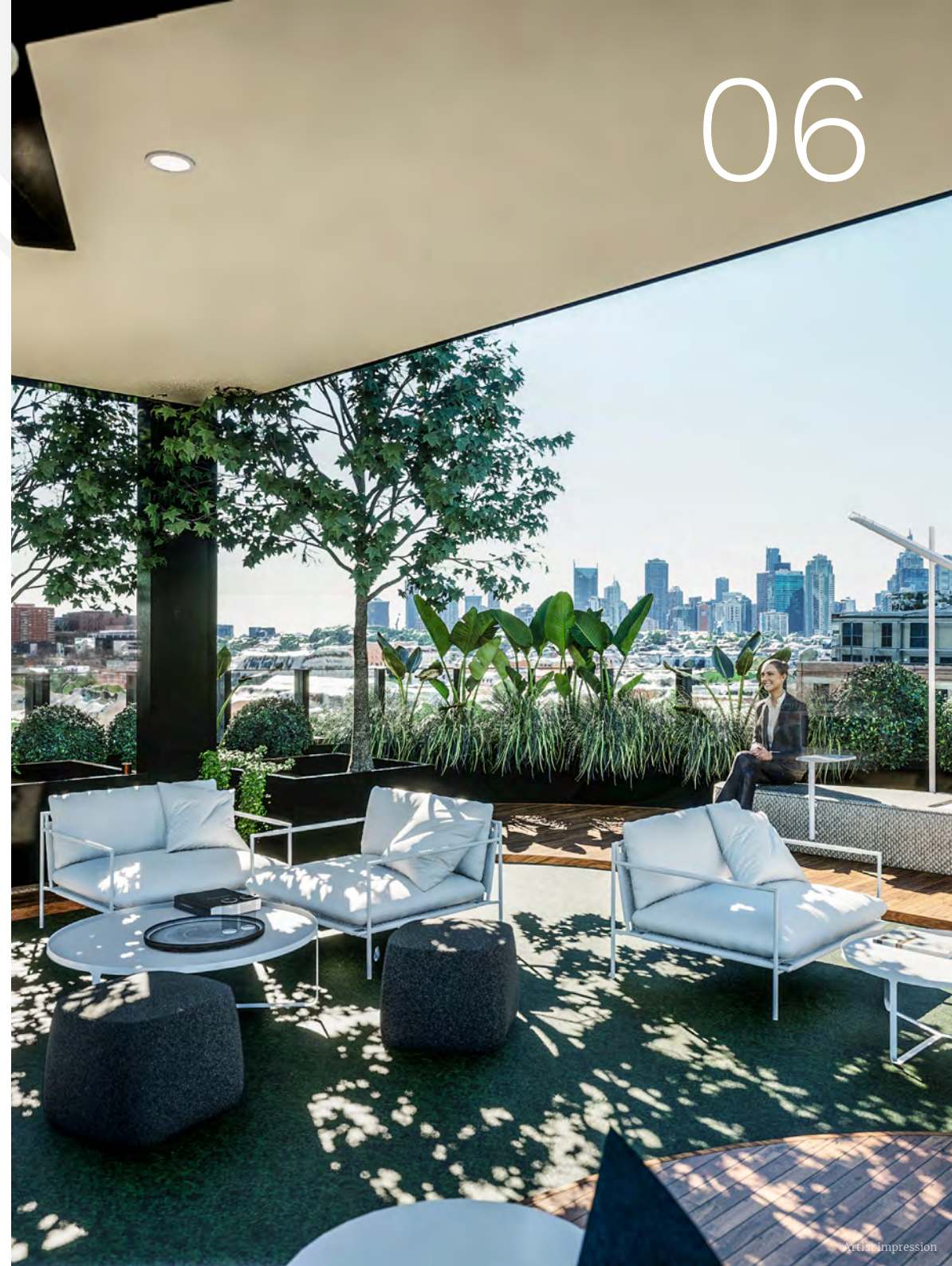
**People** - United Co. is an equal opportunity employer. We embrace a diverse workforce and are LGBTQ+ inclusive. We respect and support human rights and manage modern slavery risk in our supply chains. Our building is a fully **accessible workspace** accommodating those with visible and hidden disabilities. Light filled workspaces and green outdoor spaces are designed to improve your workday.

**Community** - We are committed to building a strong community and partner with **local suppliers** and providers who share our sustainability values. United Co. supports at-risk groups, not for profit organisations and startup businesses.

We recognise and acknowledge the **traditional owners of the land** we live and work on, the Boon Wurrung and Woiwurrung (Wurundjeri) peoples of the Kulin Nation and pay respect to their Elders, past and present.

\*applications pending review.

06





# State-of-the-art workspaces, no matter the size of your business.

Our services are geared for flexibility and can adapt to your business needs. You can access our workspaces for a day, month, year or longer.



# 07



## Coworking

Discover a collaborative work environment that is designed to bring people together and share experiences.

# 08





# 09

## Hybrid Offices

Flexible workspace for teams who only require an office part-time.





## Private Offices

Discover a range of offices furnished with electric sit-to-stand desks and ergonomic task chairs to enhance your wellbeing.

# 10

United Co. Experience a better workspace.





## Enterprise Suites

Transition the way you work with a flexible collaboration hub with dedicated meeting rooms and executive offices.

## Tailored Workspace

We can create a unique workspace that reflects your brand and is tailored to the way you work, without the need for lengthy leases and large upfront costs.

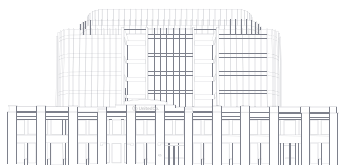


# 11



# At United Co. you will find a range of professional spaces

to present your ideas, hold meetings, workshops, brainstorming and training sessions, seminars and team-building events. We can accommodate conferences and corporate functions with up to 150 guests. Light-filled and spacious meeting spaces are equipped with the latest in AV and video conferencing technology and wireless presentation aids that transform any presentation into an interactive and collaborative experience.



United Co. Experience a better workspace.





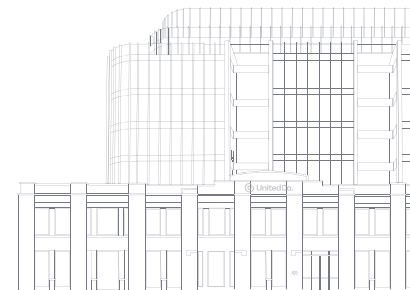
# At United Co, you will find everything you need to get down to business.

Impress your guests. Spaces thoughtfully designed to boost productivity, creativity and engagement.

Conference Rooms  
Boardrooms  
Training Rooms

Meeting Rooms  
Day Office  
Consulting Rooms

Media Room  
Meeting Lounge  
Venue Hire





# In-house temptations

Our in-house licensed cafe has you covered with a wholesome menu to keep you healthy and satisfied throughout the workday. Whether you're lunching with clients, planning a meeting that requires **catering** or looking for a quick bite to eat.

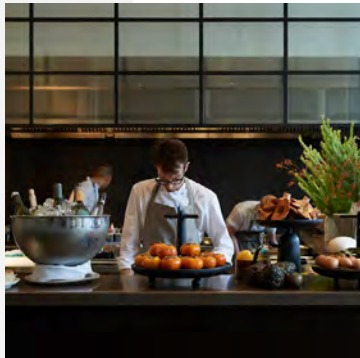
Enjoy the benefits of having a cafe at your fingertips, right inside the building. It's a great place to indulge in breakfast, lunch or an afternoon snack. And it gets even better with the option of having meals delivered to your office.





# Feel like exploring?

Meet some of the locals.



## Cutler & Co

55/57 Gertrude St, Fitzroy

Upscale Modern Australian fare and a tasting menu in an old metalworks factory.



## Terror Twilight

11-13 Johnston St, Collingwood

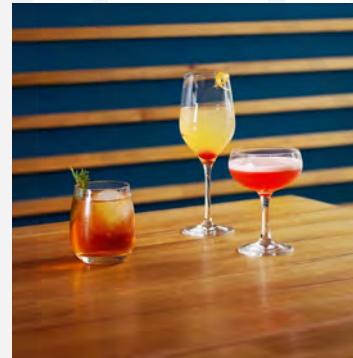
Enjoy healthy bowls and broths, with gluten free and vegan options available.



## Faraday's Cage

325-329 Gore St, Fitzroy

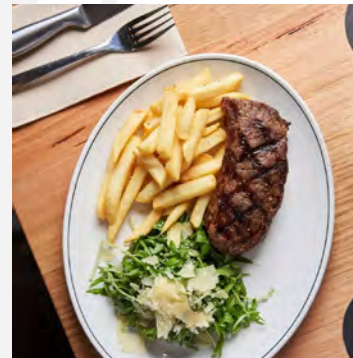
This artisan bakery and cafe serves all day brunch fare in a cosy Fitzroy classic.



## Napier Quarter

359 Napier St, Fitzroy

Sit outside and watch the day go by at this boutique neighbourhood espresso and wine bar nestled in the backstreets of Fitzroy.



## Hotel Collingwood

376 Smith St, Collingwood

Finish the day and start the night with an artisan beer by the fireplace.



## Smith Street Alimentari

302 -304 Smith St, Collingwood

A sensory feast restaurant, food store and deli. Dine in the beautiful restaurant or courtyard with open fire.





# We're located north-east of the CBD in the heart of Fitzroy.

## By Car

Exit the M3 Eastern Freeway onto Alexandra Parade, turn left onto Smith Street. On-site parking is available for your convenience.

## By Tram

It's around a 10 min trip from Parliament Station. **Tram 86**, get off at Stop 20, Rose St and Smith St. **Tram 11**, get off at Stop 17, Leicester St and Brunswick St.

## By Train

Victoria Park Train Station is around a 10-minute walk.

## By Bike

Fitzroy is bicycle friendly. Members have access to secure bicycle storage and end-of-trip facilities.



1. Everleigh
2. Huxtaburger
3. Fonda
4. Gelato Messina
5. Grill'd
6. Rose St Artists Market
7. Tonka
8. Easy's
9. Hotel Collingwood
10. Lune
11. Vegie Bar
12. Provincial Hotel
13. Naked for Satan
14. Rice, Paper, scissors
15. Cutler & Co
16. Black Pearl
17. Craft + Co
18. Mukka Indian
19. Polly Bar
20. Dan Murphy
21. Gaso Hotel
22. Fixation Brewery
23. Red Sparrow

# 16

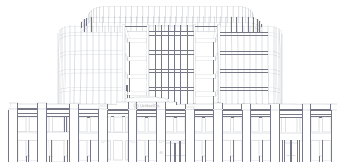


## Our journey

started with our iconic Fitzroy building - designed by A and K Henderson - which started its life in 1932 as the British **United Shoe Machinery Company**. This building has been re-imagined to reflect the needs of a new generation of workers. We love that our story begins with this wonderful space and that we've been able to preserve a little of its history in our name - **United Co.**

United Co. was founded in 2018 as a result of two great loves, business and buildings. We appreciate the journey of a business, to watch it grow and develop amongst its setbacks and successes like we see character and potential in a heritage building with possibilities for the future.

We understand what businesses and their employees need around them, in order to be their best. We value sincerity and a genuine approach in business. This inspires us to create world-class facilities empowering entrepreneurs and businesses, supporting them in their **work/life journey**.



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# UnitedCo.

We look forward to working with you

**425 Smith Street Fitzroy**  
**unitedco.com.au**

03 7018 8888

hello@unitedco.com.au

## Let's Connect

@unitedcoworking



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