

LEASING BROCHURE

ROSEBUD PLAZA

November 2024



Rosebud Plaza is a Sub-Regional Centre located on the Mornington Peninsula of Victoria in the coastal suburb of Rosebud.

Rosebud Plaza recently underwent a significant refurbishment (completed in 2023) which included the introduction of a new Woolworths Supermarket, Dan Murphys and BCF along with an amenities upgrade, building façade upgrade and mall beautification.

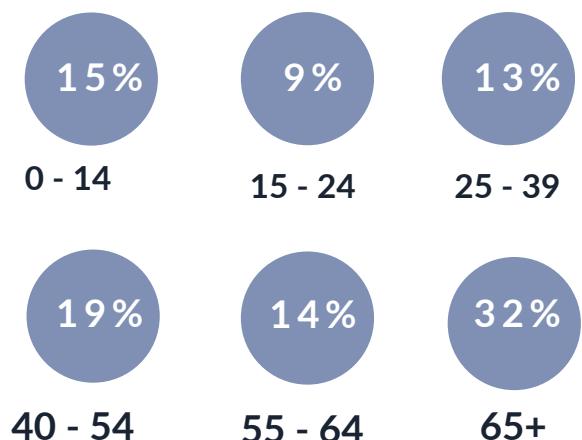
The Centre's sea-side location and proximity to Point Nepean Road, facilitates access to Rosebud Plaza from the rest of the Mornington Peninsula.

Rosebud Plaza currently offers the only Kmart store along the Peninsula south of Frankston, a key drawcard.



TRADE AREA OVERVIEW

Age Profile



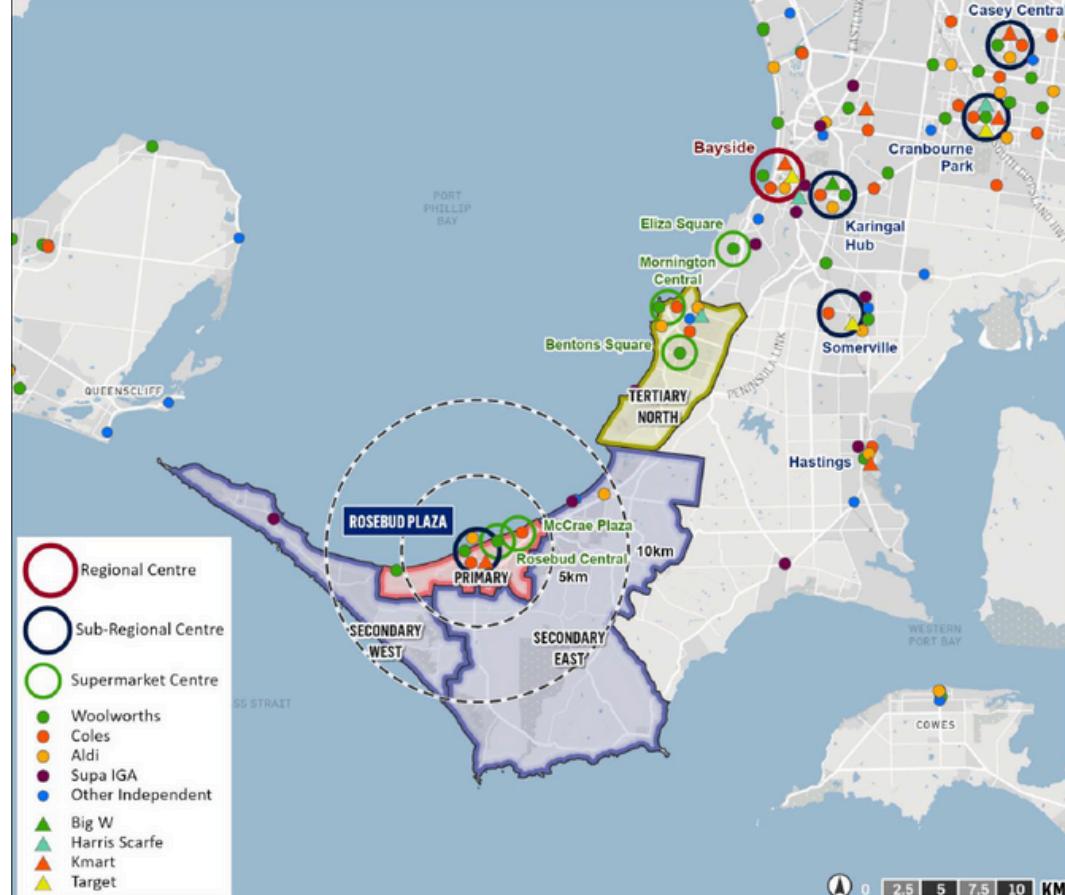
Trade Area Population

Primary
29,147

Secondary
30,609

Tertiary
45,196

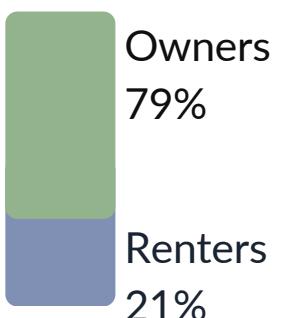
Total
104,952



Family Profile

19%
Born overseas

Household Profile



Household Income

\$46,300
Per capita

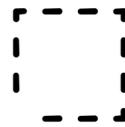
\$107,300
AVE. Household

Tourism Market

Annual Overnight Visitors to
Southern Mornington Peninsula
1.2million visitors in 2023

Daytrip Visitors to Southern
Mornington Peninsula
3million visitors in 2023

CENTRE STATISTICS



22,997
GLA



65 SPECIALTY
2 MINI-MAJORS
4 MAJORS



1,070
CAR SPACES



SINGLE LEVEL
& PAD SITES



3.5
MILLION
TRAFFIC MAT
as at Sep 2024



\$164.8M MAT
TURNOVER
as at Sep 2024



coles

Kmart



Woolworths
Australia's fresh food people

dusk

adairs

BONDS

Dan Murphy's

Plarre's
Ferguson
BEEHIVE

THE
REJECT
SHOP

OPSM

sussan

BCF
BOATING • CAMPING • FISHING

FLOORPLAN



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