



NOW LEASING

7-27 Bunker Road
VICTORIA POINT QLD 4165

  victoriapointlakeside.com.au



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PROPERTIES QLD

January 2025

ABOUT

Victoria Point Lakeside has been the heart of the Victoria Point community since it opened in 1999. Offering a unique blend of convenience, dining, services, entertainment, and lakeside charm, the sub-regional Centre continues to grow as a bustling destination for locals and visitors alike.

Victoria Point Lakeside is home to several well-known brands, including Aldi, Cineplex, Grill'd and Chemist Warehouse, alongside a diverse mix of over 91 businesses.



Prime Location: Situated on Bunker Road, just off Cleveland Redland Bay Road, Victoria Point Lakeside boasts a strategic location. The Centre is 2km from Public and Private Schools. The Centre is 34km from Brisbane and 65km from the Gold Coast.



Easily Accessible: The Centre is pedestrian-friendly and seamlessly connected via **four public bus routes**, ensuring high accessibility for customers and employees.



Open 7 Days a Week, Day & Night: Ensuring steady foot traffic throughout the week.



GLA 17,600sqm: Combining retail, office suites, dining, and services in a single vibrant precinct.



Wheelchair Accessible: Making the Centre inclusive and accessible to all.



Ample Parking: Enjoy the convenience of **950 free aboveground and underground car parks**.



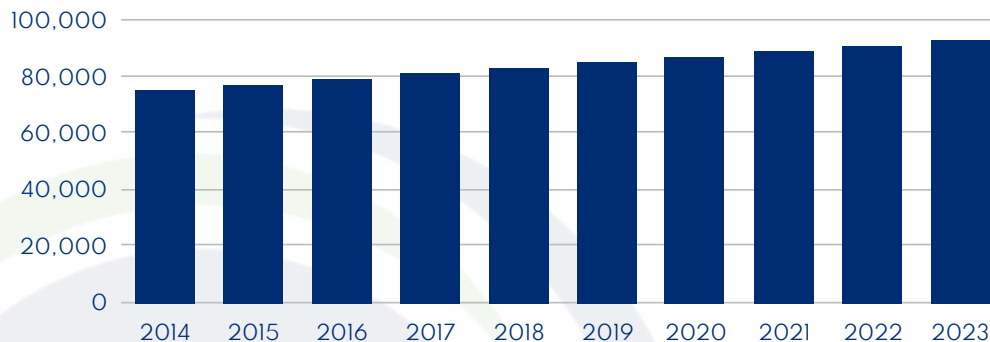
Community-Driven: Victoria Point Lakeside is well-known in the community for its bi-annual major events with Fireworks on the Lake.

POPULATION & GROWTH

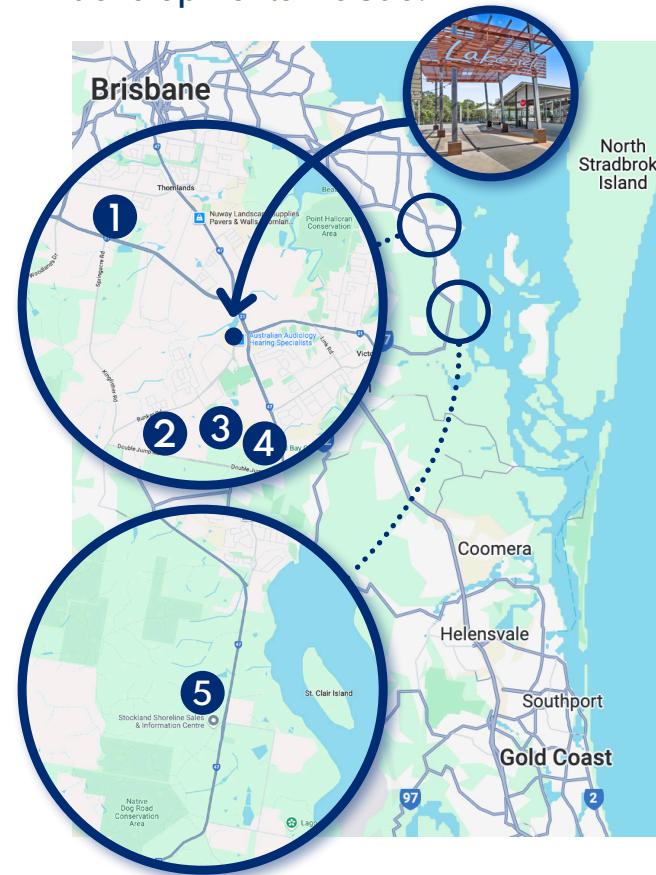
The Trade Area* for Victoria Point Lakeside boasts a population of **93,394** situated within the broader Redland City Council area, which is home to **166,809 residents**.



There has been a steady annual growth rate of **1.8%**, reflecting the Trade Area's ongoing expansion and development.



Redland City is experiencing significant growth with new developments shaping its future. **Some of these developments include:**



1 Kinross Estates, Thornlands: A growing residential area offering spacious living with easy access to schools.

2 Woodbury, Victoria Point: A boutique community, designed for families.

3 Arc on the Point: Spanning 25 hectares in the heart of the Redlands district, this development embodies coastal living with premium amenities.

4 Ingenia Lifestyle Sanctuary: An over-50s community featuring modern homes and resort-style facilities.

5 Shoreline: A master-planned community by Stockland, offering 4,000+ homesites with scenic coastal living.

Source: Census 2021 & Redland City Council via www.profile.id.com.au/redland/population-estimate, <https://www.stockland.com.au/residential/qld/shoreline>, <https://arcvictoriapoint.com.au/>, <https://ingenialifestyle.com.au/sanctuary-victoria-point>, <https://www.fitenihomes.com.au/community/woodbury-victoria-point/>, <https://www.kinrossroad.com.au/the-pinnacle>

***Disclaimer:** The Trade Area information provided is based on general assumptions and publicly available data and does not represent official or verified Trade Area boundaries.

KEY DEMOGRAPHICS

FAMILIES ARE A KEY DEMOGRAPHIC

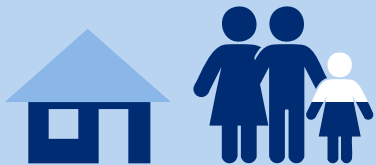
FAMILY HOUSEHOLDS



75%
Family
Households

Trade
Area **75% Family Households**
QLD **71% Family Households**

HOUSEHOLD SIZE



2.6
Average
Household
Size

HOUSEHOLD INCOME



**3.8% Higher than
Qld Average**

\$2,102
TRADE
AREA

\$2,024
IN QLD

OWNER OCCUPIERS



72%
Owner
Occupiers

Trade
Area **72% Owner Occupiers**
QLD **64% Owner Occupiers**

MEDIAN AGE



Trade
Area **45 Median Age**
QLD **38 Median Age**

MARRIED



Trade
Area **51% Married**
QLD **45% Married**

ON THE MOVE



LOW UNEMPLOYMENT RATE

EMPLOYMENT RATE

Trade
Area **95% Employed**
QLD **94% Employed**

WORKFORCE

68% white
collar  **32%** blue
collar 

DIVERSE TRADE AREA

72% Australian Born with strong English 46%,
Scottish 13%, Irish 12% and German 6% Heritage

7% English Born

5% New Zealand Born

2% South African Born

FLOOR PLAN





OPPORTUNITY AWAITS...

INTERESTED? PLEASE CONTACT:

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