

ellenbrooktowncentre.com.au

ELLENBROOK TOWN CENTRE — IT'S ALL GROWN UP —




ellenbrook





ELLENBROOK TOWN CENTRE

— THE NEXT STAGE IN THE LIFE OF OUR TOWN —

We're rather proud of what we've created here in Ellenbrook. We've watched our development grow from little more than paddocks and fields to a thriving town. It doesn't end there. By the time we've finished investing, creating and nurturing, Ellenbrook Town Centre will serve a wider community of 70,000.

ELLENBROOK WASN'T BUILT IN A DAY.

Even before the first residential pad was poured, we had big ambitions for Ellenbrook. So when we planned the Town Centre, we set aside the space and committed to plans for a very special place. A place that would not only look after the needs of our residents, but become a centre for developments way beyond our borders.

ALL GROWN UP. ALL READY FOR YOU.

Ellenbrook Town Centre is now yours. It's complete with contemporary urban residential options, an enviable shopping centre, a variety of cafes and restaurants, schools, medical, sports and business facilities, and, an overwhelming sense of civic pride!

WE THINK LADY ELLEN — WOULD APPROVE —

Ellenbrook is named after Lady Ellen Stirling, the wife of Perth's first Lieutenant-Governor, Sir James Stirling. And it wasn't just her name that inspired Ellenbrook. Her character and qualities have helped define what Ellenbrook has become. She was a spirited, lively, unconventional woman who was renowned for establishing important social and cultural events, promoting interest in the local botanical riches and championing the welfare and education of children.

Like Lady Ellen before us, we believe in the importance of education, community, the environment and culture. And like Lady Ellen, we don't just talk about our beliefs, we live them.



ONE TOWN CENTRE. NINE DISTINCTIVE PRECINCTS.

HESPERIA PRECINCT

This northern-most residential precinct has been given the original name proposed for Western Australia by Sir James Stirling. He chose the name because of the prominence of the star Hesperus in the evening sky. When you stand on Hesperia's retained hill, you get a magnificent view of the setting sun, and that same evening star.

DRUMMOND PRECINCT

Home to Central Park, this northern precinct has been named after James Drummond, a prominent horticulturist who emigrated to WA, and was appointed Government Naturalist by Sir James Stirling. The name reflects the botanical focus of Drummond Precinct, as well as the marriage of European and Western Australian culture in Ellenbrook Town Centre.

MANGLES PRECINCT

Captain James Mangles, cousin of Ellen Stirling, was keen horticulturist who developed a great interest in Western Australian flora. So it seemed appropriate to borrow his name for this central western residential precinct, with a large park at the edge of the town centre.

HIGH STREET PRECINCT

As the name might suggest, the High Street Precinct is the heart of Ellenbrook Town Centre. It will continue to grow and develop to incorporate more shops, businesses, entertainment and transport options.

MAIN STREET PRECINCT

The Main Street precinct incorporates the existing Main Street as well as the shopping centre to the south-east. This is the centre of the retail world in Ellenbrook Town Centre. We've also made provisions for some entertainment-focused businesses.

SOUTH SIDE PRECINCT

This contemporary residential precinct incorporates a range of inner-urban style apartments and townhouses, as well as retirement living and medical suites.

ELLEN STIRLING PRECINCT

Ellen Stirling was a vibrant, progressive woman who was passionate about education and the concept of community. So it is fitting that Ellen Stirling Precinct is named after her. The area has a strong educational, civic and recreational focus, as well as a very contemporary outlook.

REVELEY PRECINCT

This central but secluded residential precinct was named after Henry Reveley, the civil engineer and architect responsible for the first public buildings in the early days of the colony - including Government House. True to its namesake's pioneering achievements, Reveley will be one of the first residential precincts to be developed in the town centre.

THE PROMENADE PRECINCT

This service commercial precinct is located on the north-eastern edge of the town centre and is easily accessible to vehicles from The Promenade and The Broadway.

ELLENBROOK

— TOWN CENTRE —



A TOWN CENTRE

— WITH MANY SIDES —

Ellenbrook Town Centre is more than a collection of homes, streets and shops. It's a place that considers the life you want to live...

A SUBSTANTIAL TOWN

Take a stroll past the bustling shopping centres, the schools, sports facilities and the library, and you'll soon see that Ellenbrook Town Centre is a place of substance; a place that is as useful as it is easy-on-the-eye.

AN ENJOYABLE TOWN

You'll find beautiful tree-lined central spaces big enough to walk a dog or burn a few calories. You'll find a gym, a swimming centre, a popular tavern, a range of cafes and restaurants and a real sense of community.

A SURPRISING TOWN

In Ellenbrook, the art isn't just in the gallery, it's on the streets, and the town centre is no exception. You don't have to walk far to find a beautiful public sculpture; they surprise (and hopefully delight) you at every turn.



— LIVE. WORK. PLAY. —

TOWN HOUSES AND TERRACE HOUSES

If you're looking for urban living, close to the heart of a thriving hub, you needn't look further than Reveley. This cosmopolitan community will offer homes and lifestyles with a contemporary twist. The focus is firmly on low-maintenance living with easy access to everything. You'll find double-storey townhouses, double-storey homes, single-storey terraces, single-storey 10m frontage homes, and maisonettes, all within a few minutes walk of Ellenbrook Town Centre. So whether you're just starting out, downsizing, or investing, Reveley is well worth a look.

APARTMENTS

GROWN-UP LIVING INSIDE...

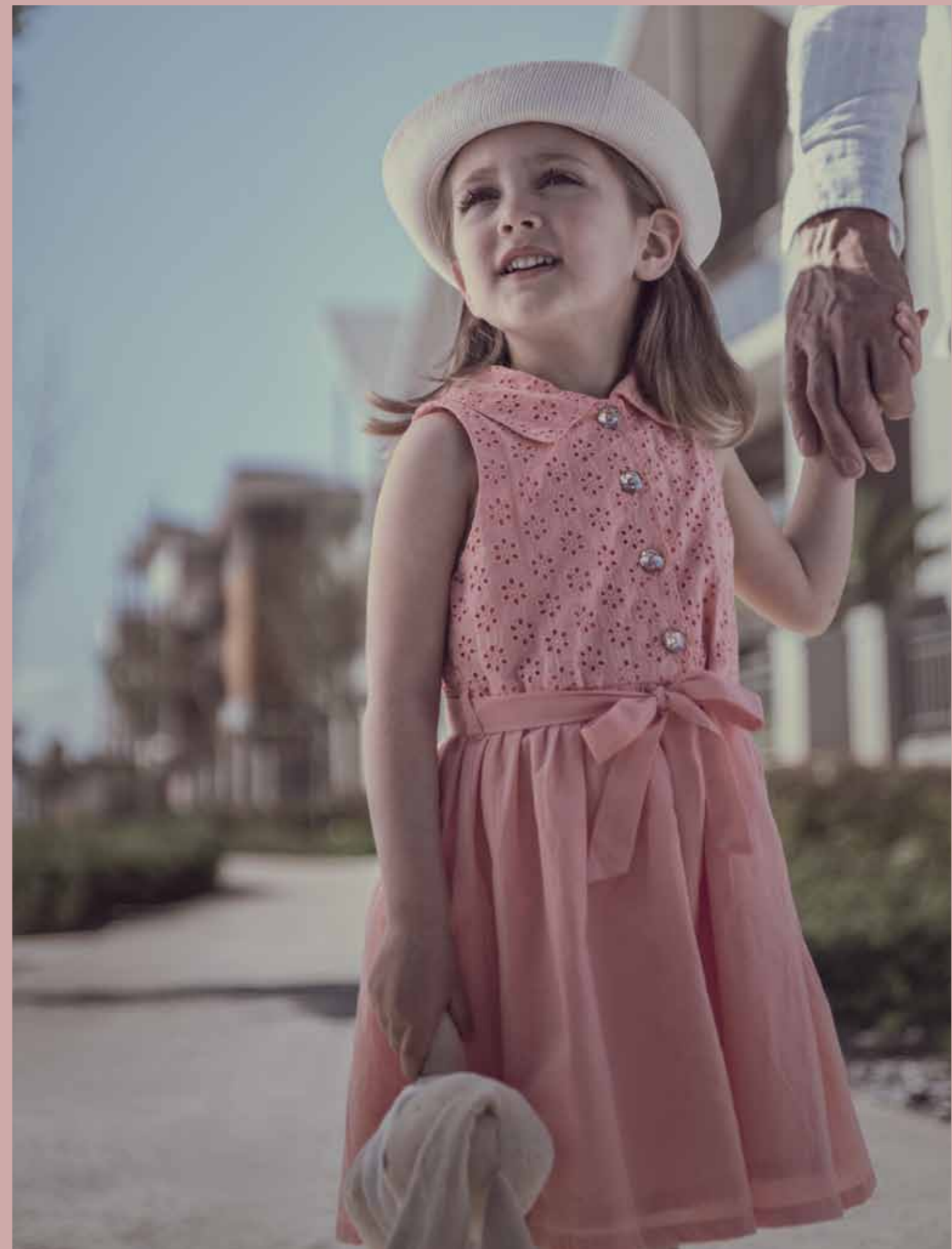
You'll access your apartment by entering through the secure electronic gate. Walk across the landscaped gardens to your stylish and secure apartment and you'll find contemporary interior design at its best. Your home will come complete with quality modern fixtures and fittings, including some rather impressive Italian electrical appliances. And you can leave your apartment knowing that it's safe and secure while you're out.

...AND OUT

Step out of your brand new apartment into a buzzing town centre. Walk across the park to access The Shops, one of Perth's premiere shopping villages, and a social focal point for Ellenbrook. On the other side of your apartment you'll find a school, community centre, library, public swimming pool and gym. And in the evening? You'll have a variety of cafes, restaurants and The Brook Tavern to visit.

RETIREMENT LIVING

Parkland Villas is a secure village just a walk away from Ellenbrook Town Centre, so you'll never be more than a few minutes from the shops, library, theatre, cafes and restaurants. There's also a bus stop just outside the village that connects you to The Galleria Shopping Centre and the transport hub in Morley. The easy-care homes offer quality finishes and fittings throughout, including dishwashers and air conditioning.





— LIVE. WORK. PLAY. —

GROW YOUR BUSINESS IN ELLENBROOK

It seems like there's another business opening every week in Ellenbrook. Cafes, doctor's surgeries, hardware stores, gift shops, accountancy firms... the list goes on.

In total it's estimated that over 70,000 people will be in Ellenbrook Town Centre's catchment area within the next few years. Would your business benefit from 70,000 potential customers?

JUST THE JOB FOR YOU

A growing business community requires a growing workforce. Whether you're involved in healthcare, financial services, a trade, hospitality, or any other professional, retail or service based industry, there's a good chance an employer in Ellenbrook is looking for you.

THE NUMBERS ADD UP

According to the estimates and last census (2011), the Ellenbrook current catchment population and profile is:

PEOPLE: 35,000 (2013)

PROFILE: MALE 49% / FEMALE 51% / MEDIAN AGE 31 / AVERAGE CHILDREN PER FAMILY 2

This information was obtained from the data collected in the 2011 Census.



Planned concept image only, subject to change without notice.

— LIVE. WORK. PLAY. —

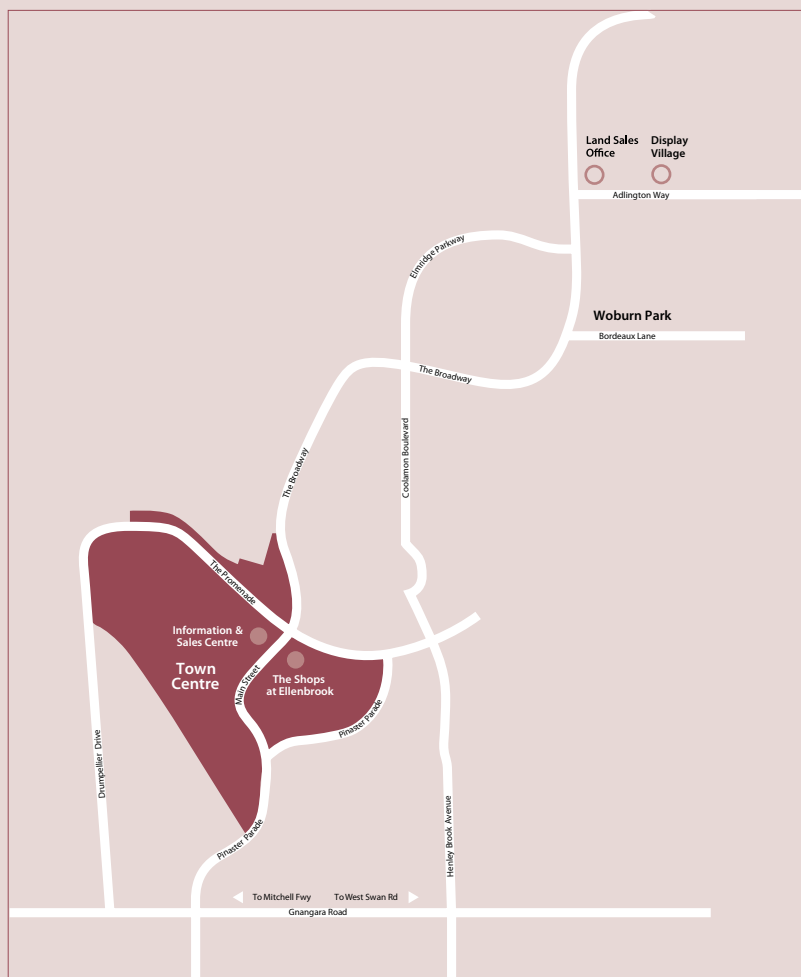
GROWN-UPS NEED PLAYTIME TOO

Ellenbrook Town Centre is not all work, work, work. We take play pretty seriously too you know! After all, life is all about balance. That's why you'll find places to walk, places to run and places to do nothing. Places for talking and places for getting away from all the talking. Places of inspiration and places of perspiration!



OUR RESIDENTS THINK ELLENBROOK — IS A RATHER SPECIAL PLACE. AND THE JUDGES AGREE —

- 2013** Toyota Community Award | Creative Partnerships Australia Awards | Partnership with AWESOME Arts
- 2011** UDIA (WA) Award for Excellence for Affordable Development (Malvern Springs)
- 2010** UDIA Enviro Development Certification in EcoSystems and Community (Malvern Springs)
- 2009** UDIA WA Judges Award for Excellence - Contempo
- 2008** HIA Greensmart Estate/Development of the Year (Malvern Springs, Ellenbrook)
HIA Greensmart Water Efficiency Award (Malvern Springs, Ellenbrook)
- 2007** PIA (National) Certificate of Merit – Urban Design: Plans & Ideas (Ellenbrook Town Centre)
UDIA WA Inaugural Award for Excellence – Affordable Development (Ellenbrook)
- 2006** Water Awards - Inaugural Residential Partner Award – Land Development (Ellenbrook)
Malvern Springs - inaugural development accredited WaterWise
HIA Greensmart Estate - Malvern Springs
PIA (WA) Special Commendation – Urban Planning Achievement (Ellenbrook Town Centre)
PIA (WA) Special Commendation – Urban Design: Plans & Ideas (Ellenbrook Town Centre)
PIA (WA) Presidents Award (Ellenbrook Town Centre)
- 2005** UDIA WA Award for Excellence – Masterplanned Development (Ellenbrook)
State Art Sponsorship Scheme – Most Innovative Partnership Award (LWP)
- 2004** UDIA Inaugural Award for Urban Sustainability (Ellenbrook)
- 2003** UDIA National Award for Excellence – Best Residential Subdivision (Morgan Fields, Ellenbrook)
- 2002** UDIA WA Award for Excellence – Best Residential Subdivision (Morgan Fields, Ellenbrook)
RAPI National Award for Planning Excellence: Built (Ellenbrook)
- 2000** UDIA WA Award for Excellence – Masterplan Development (Ellenbrook)
- 2001** UDIA National Award for Excellence – Masterplan Development (Ellenbrook)
RAPI Award for Excellence – Urban Design: Built (Ellenbrook)
- 1999** UDIA National Award for Excellence – Best Residential Subdivision (The Bridges, Ellenbrook)
WA Energy Efficiency Awards – Planning, Transport and Infrastructure Award (Coolamon, Ellenbrook)
- 1998** RAPI Certificate of Merit – Urban Planning Achievement (Ellenbrook)
WA Civic Design Award – Landscape Environment Commendation (Ellenbrook)
Community Service Industry Awards: Premiers Award for Community Partnership that supports families (Ellenbrook) - Finalist
UDIA WA Award for Excellence – Residential Development 250 lots or more (The Bridges, Ellenbrook)
- 1997** RAPI Special Commendation – Urban Planning
- 1996** UDIA National Award for Excellence (Ellenbrook)
UDIA WA – Award for Excellence (Ellenbrook)
RAPI Certificate of Merit – Planning and Development (Ellenbrook)
- 1995** UDIA WA Award for Excellence – Residential Development of greater than 1,000 lots (Ellenbrook)
RAPI Award for Excellence – Community Planning (Ellenbrook)
RAPI Award for Excellence – Planning and Development (Ellenbrook)



SALES OFFICE OPENING HOURS

9am to 5pm Monday to Friday
10am to 5pm Saturday
1pm to 5pm Sundays and Public Holidays

CONTACT US

Email	etc@lwpproperty.com.au
Address	34 Main Street, Ellenbrook
Telephone	9297 9999
Web	ellenbrooktowncentre.com.au