

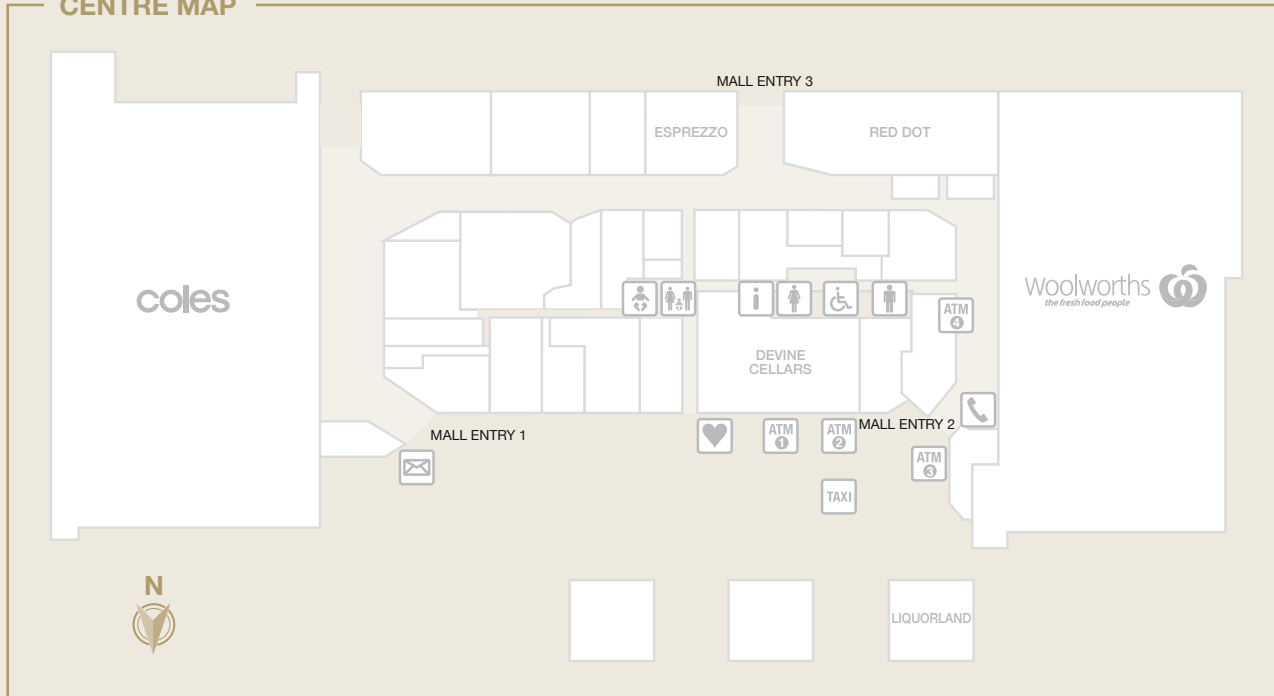


# Hawaiian's Noranda

CONNECTING PEOPLE THROUGH PLACES

noranda 

## CENTRE MAP




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## COMMUNITY SNAPSHOT

Most customers in the immediate area are characterised as older residents, with significantly more 55-75 year olds than the Perth average, however, younger residents live in the secondary and adjacent tertiary trade area (the suburb of Dianella).

 **42% AUSSIE ACHIEVERS**  
A quintessentially 'average' community who work hard to be able to enjoy life.

 **39% LEADING LIFESTYLES**  
Their achievements are visible to others and want a life based on options not obligations.

SOURCE: Roy Morgan Helix Personas.

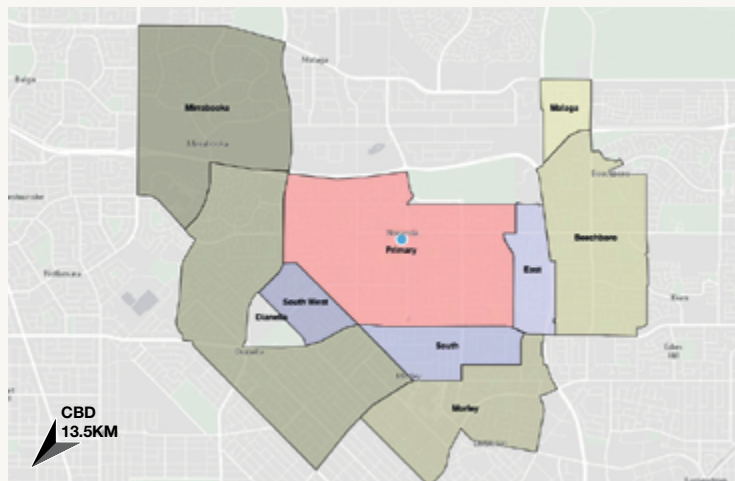


Noranda Christmas Festival



Espresso

## TRADE AREA



### LEGEND

- Primary Trade Area
- Secondary Trade Area
- Tertiary Trade Area



# Hawaiian's Noranda

CNR BENARA ROAD AND MCGILVRAY AVENUE, NORANDA WA 6062

Hawaiian's Noranda is an established neighbourhood shopping centre. Anchored by two major supermarkets (Coles and Woolworths) and within a larger retail precinct, Hawaiian's Noranda offers essential retail services to an established area.

Hawaiian's Noranda is bounded by sporting and community complexes and surrounded by convenient parking options. The centre includes a food forecourt and popular mid-mall café, plus additional services including a medical centre.



West Coast Eagles Community BBQ



Perth Wildcats Skills Clinic



Scitech Wonderland

## KEY STATISTICS



RESIDENTS  
IN TOTAL  
TRADE AREA **57,655**



AVERAGE  
HOUSEHOLD  
INCOME **\$92,955**



HOUSEHOLDS  
THAT ARE FAMILIES  
WITH CHILDREN **34%**

CENTRE TYPE	DOUBLE SUPERMARKET <sup>1</sup>
ANNUAL TRAFFIC	2.4 MILLION
TOTAL GLA	11,402 SQM
MAJORS	COLES & WOOLWORTHS
MINI MAJORS	— <sup>2</sup>
NUMBER OF SPECIALTY RETAILERS	33
NUMBER OF CAR SPACES	596

Centre statistics correct as at 31 December 2018:  
<sup>1</sup> Classified in accordance with SCCA guidelines. <sup>2</sup> Stores > 400sqm.





# coles

Noranda inspired mural by Perth artist Leanne Brae, 2018

Hawaiian is a privately-owned Western Australian property group with an evolving portfolio across the commercial, retail, hospitality and land development markets.

Established in 1993 with its first acquisition of the Parmelia Hilton Hotel, Hawaiian now owns and manages a diverse portfolio, including ten shopping centres, four office buildings, hospitality locations including the iconic Cable Beach Club Resort & Spa and invests in land projects across the country. Hawaiian's presence as an industry leader is supported by their mission to connect people through their places with engaged community environments.

Hawaiian is committed to making a difference to the people of Western Australia through community engagement activities, sponsorships and philanthropy enriching the communities in which they operate.

[www.hawaiian.com.au](http://www.hawaiian.com.au)

**Become a member of Hawaiian's Noranda community. Contact Patrick Hennan on 0451 597 615 or [patrickh@hawaiian.com.au](mailto:patrickh@hawaiian.com.au) for current leasing opportunities.**

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