



Yeperenye

SHOPPING CENTRE

CENTRAL AUSTRALIA



The largest shopping centre in Central Australia



WOOLWORTHS
48 STORES
10,150 M2 GLA
\$113M MAT

330 CARPARKS
4.7M FOOT TRAFFIC
OPEN 7 DAYS

FOODCOURT
CASUAL DINING
NATIONAL BRANDS



**In 2021 the
centre undertook
extensive
renovations and
upgrades**



THIS INCLUDED A
CENTRE COURT AND
FOODCOURT
UPGRADE, NEW
EXTERNAL CASUAL
DINING PRECINCT,
NEW MALL TILING
AND ENTRY POINTS

**During 2021/22
half of the specialty
stores will have
completed upgrades
or new stores. And
nearly 90% of the
centre will have been
renovated in the last 4
years**



WE RECENTLY
COMPLETED NEW
STORES WITH
HOSKINGS
JEWELLERS,
KATIES, MIYABI
SUSHI TRAIN,
PHARMACY, PHONE
PLANET, GLORIA
JEANS, BRUMBYS,
TELSTRA, OPSM
AND MORE.....



**But there's more to
come!
We are embarking
on stage 2 now...**



THIS WILL
INCLUDE NEW
EXTERNAL FACADE
UPGRADES AND
CONTINUING
INVESTMENT IN
YEPERENYE AS
THE FOCAL POINT
OF RETAILING IN
ALICE SPRINGS





Trade Area

WEEKLY
HOUSEHOLD
INCOME IS 25%
HIGHER THAN THE
AUSTRALIAN
AVERAGE

POPULATION IS
38,787
MEDIAN AGE IS 33

MAIN TRADE AREA
OF BARKLY
REGION

THE ECONOMY IS
ROBUST
SUPPORTING
1,959 BUSINESSES

ALL DATA FROM WWW.PROFILE.ID.COM.AU
AND ABS



Tourism

TOURISM IS
STRONG AND
GENERATES FOOT
TRAFFIC TO THE
CENTRE

509,000 VISITORS
TO ALICE SPRINGS
ANNUALLY

THE REGION HOSTS
SEVERAL KEY
EVENTS ANNUALLY
TO DRIVE
INTERNATIONAL
AND DOMESTIC
TOURISM

FINKE DESERT RACE
CENTRE NATS
PARRTJIMA LIGHT
FESTIVAL
ARALUEN FESTIVAL

ALL DATA FROM
WWW.TOURISMNT.COM.AU





www.yeperenye.com.au

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