

Yeperenye

SHOPPING CENTRE

CENTRAL AUSTRALIA





The largest shopping centre in Central Australia

W O O L W O R T H S
4 8 S T O R E S
1 0 , 1 5 0 M 2 G L A
\$ 1 1 3 M M A T

3 3 0 C A R P A R K S 4 . 7 M F O O T T R A F F I C O P E N 7 D A Y S

FOODCOURT

CASUAL DINING

NATIONAL BRANDS







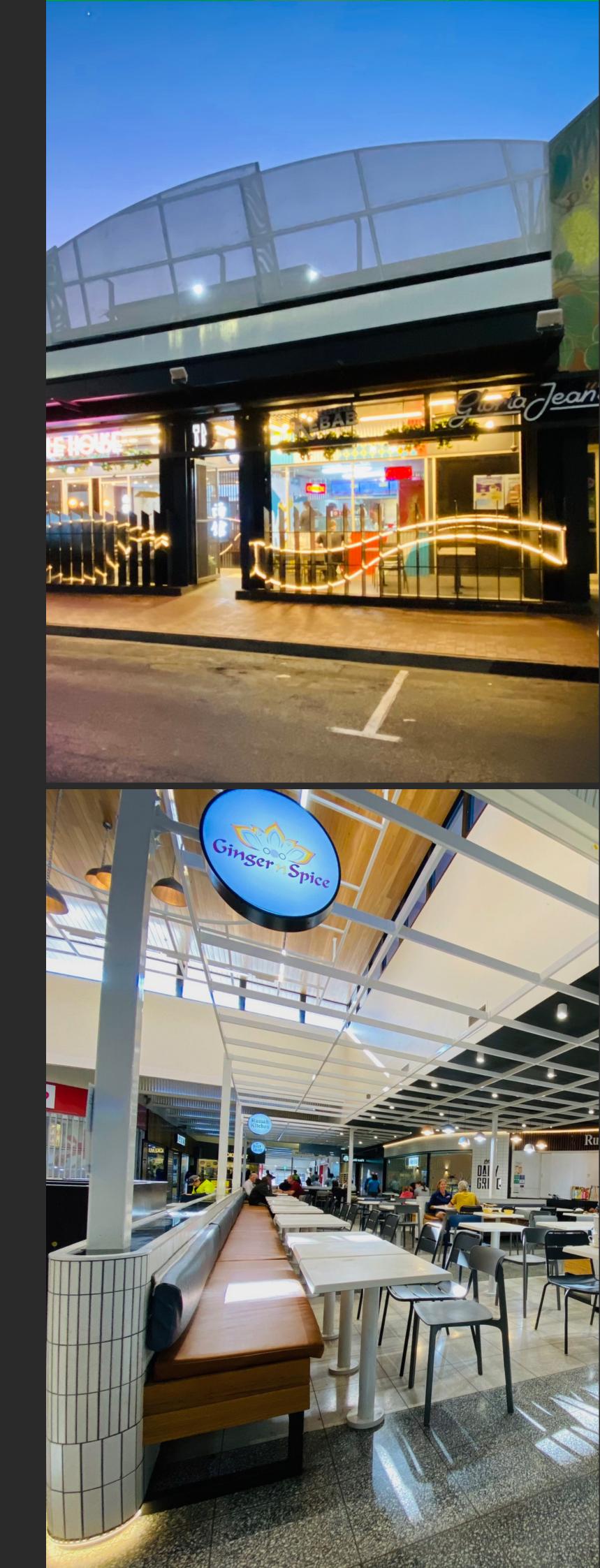
In 2021 the centre undertook extensive renovations and upgrades



THIS INCLUDED A
CENTRE COURT AND
FOODCOURT
UPGRADE, NEW
EXTERNAL CASUAL
DINING PRECINCT,
NEW MALL TILING
AND ENTRY POINTS

During 2021/22
half of the specialty
stores will have
completed upgrades
or new stores. And
nearly 90% of the
centre will have been
renovated in the last 4
years

WERECENTLY
COMPLETED NEW
STORES WITH
HOSKINGS
JEWELLERS,
KATIES, MIYABI
SUSHI TRAIN,
PHARMACY, PHONE
PLANET, GLORIA
JEANS, BRUMBYS,
TELSTRA, OPSM
AND MORE...



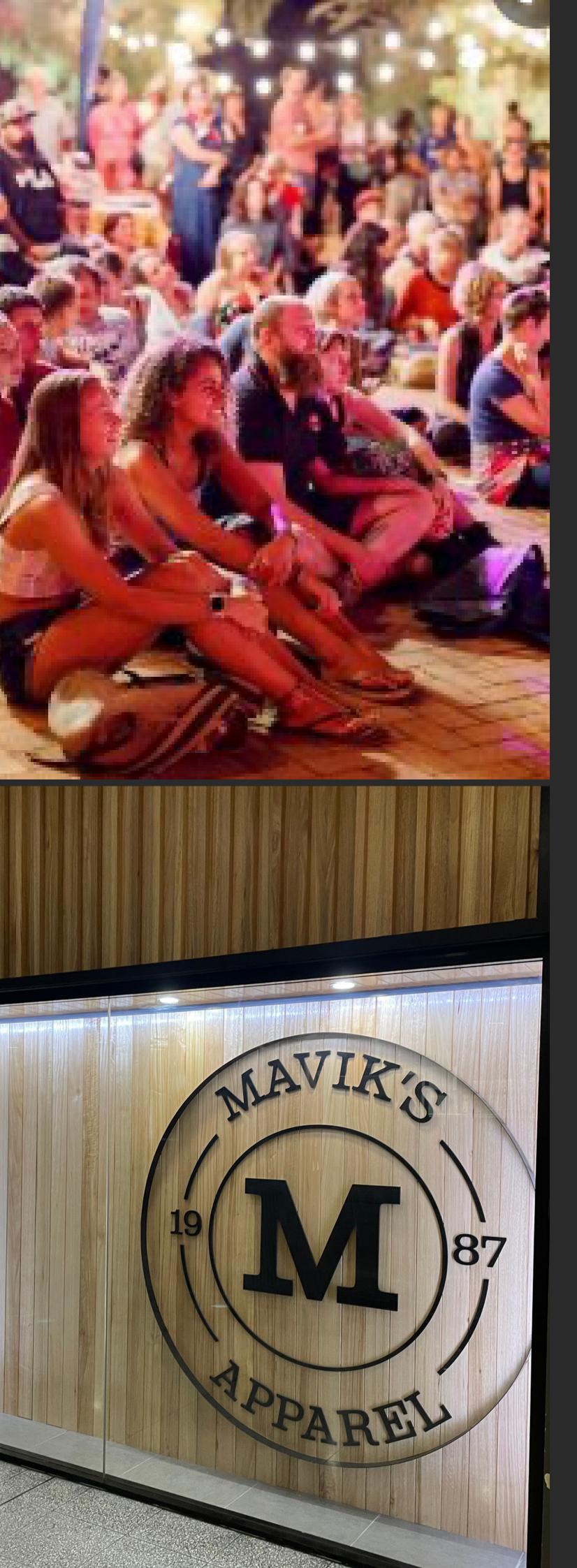
But there's more to come!
We are embarking on stage 2 now...

THIS WILL
INCLUDE NEW

EXTERNAL FACADE
UPGRADES AND
CONTINUING
INVESTMENT IN
YEPERENYE AS
THE FOCAL POINT
OF RETAILING IN
ALICE SPRINGS







Trade Area

WEEKLY
HOUSEHOLD
INCOME IS 25%
HIGHER THAN THE
AUSTRALIAN
AVERAGE

P O P U L A T I O N I S
3 8 , 7 8 7
M E D I A N A G E I S 3 3

MAIN TRADE AREA
OF BARKLY
REGION

THE ECONOMY IS
ROBUST
SUPPORTING
1,959 BUSINESSES

ALL DATA FROM WWW.PROFILE.ID.COM.AU AND ABS

Tourism

TOURISM IS
STRONG AND
GENERATES FOOT
TRAFFIC TO THE
CENTRE

5 0 9 , 0 0 0 VISITORS
T O A L I C E S P R I N G S
A N N U A L L Y

THE REGION HOSTS
SEVERAL KEY
EVENTS ANNUALLY
TO DRIVE
INTERNATIONAL
ANE DOMESTIC
TOURISM

FINKE DESERT RACE
CENTRE NATS
PARRIJIMA LIGHT
FESTIVAL
ARALUEN FESTIVAL

ALL DATA FROM WWW.TOURISMNT.COM.AU







Www.yeperenye.com.au

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