



**FAIRFIELD
BUSINESS
PRECINCT**



**LAKESIDE DRIVE
TOWNSVILLE**



FAIRFIELD BUSINESS PRECINCT

TOWNSVILLE'S GROWTH CORRIDOR

The Fairfield Business Precinct is Townsville's newest high-exposure, automotive/business hub offering both freehold and leasehold opportunities.

- Immediate catchment of Fairfield Waters and surrounding suburbs of The Village, Annandale, Wulguru and Elliot Springs residential communities
- High performing Bunnings, Woolworths, Coles and Kmart stores in the immediate Fairfield Precinct
- Proximity to Townsville's Lavarack Barracks (Army base), James Cook University and the Townsville University Hospital

DAILY PASSING TRAFFIC:

- Bruce Highway and Lakeside Drive intersection 30,000
- Lakeside Drive 9,500
- Abbott Street 3,800

CO-LOCATED WITH:

- Fairfield Central Shopping Centre – 40 specialty stores
- Fairfield Homemaker Centre – 10 lifestyle retailers

“Townsville’s population will grow from 180,000 people in 2014 to 340,000 people in 2050, which would place it as Australia’s eleventh largest city.”

Bernard Salt AM – The Demographics Group



TOWNSVILLE ECONOMY COMPONENTS

- Defence
- Education
- Retail
- Government
- Mining
- Manufacturing
- Agriculture
- Tourism
- Sport
- Health

Join these successful businesses:

Liberty

reece

BRIDGESTONE

Ausnorth BUILDING & CONSTRUCTION

CONTAINERS FOR CHANGE

FAIRFIELD CAR WASH

Fairfield Central shopping centre

FAIRFIELD HOMEMAKER CENTRE

BUNNINGS warehouse

bp

ABBOTT STREET

LAKESIDE DRIVE

BRUCE HIGHWAY A1

BRUCE HIGHWAY A1

180K
Townsville
Population (2018)

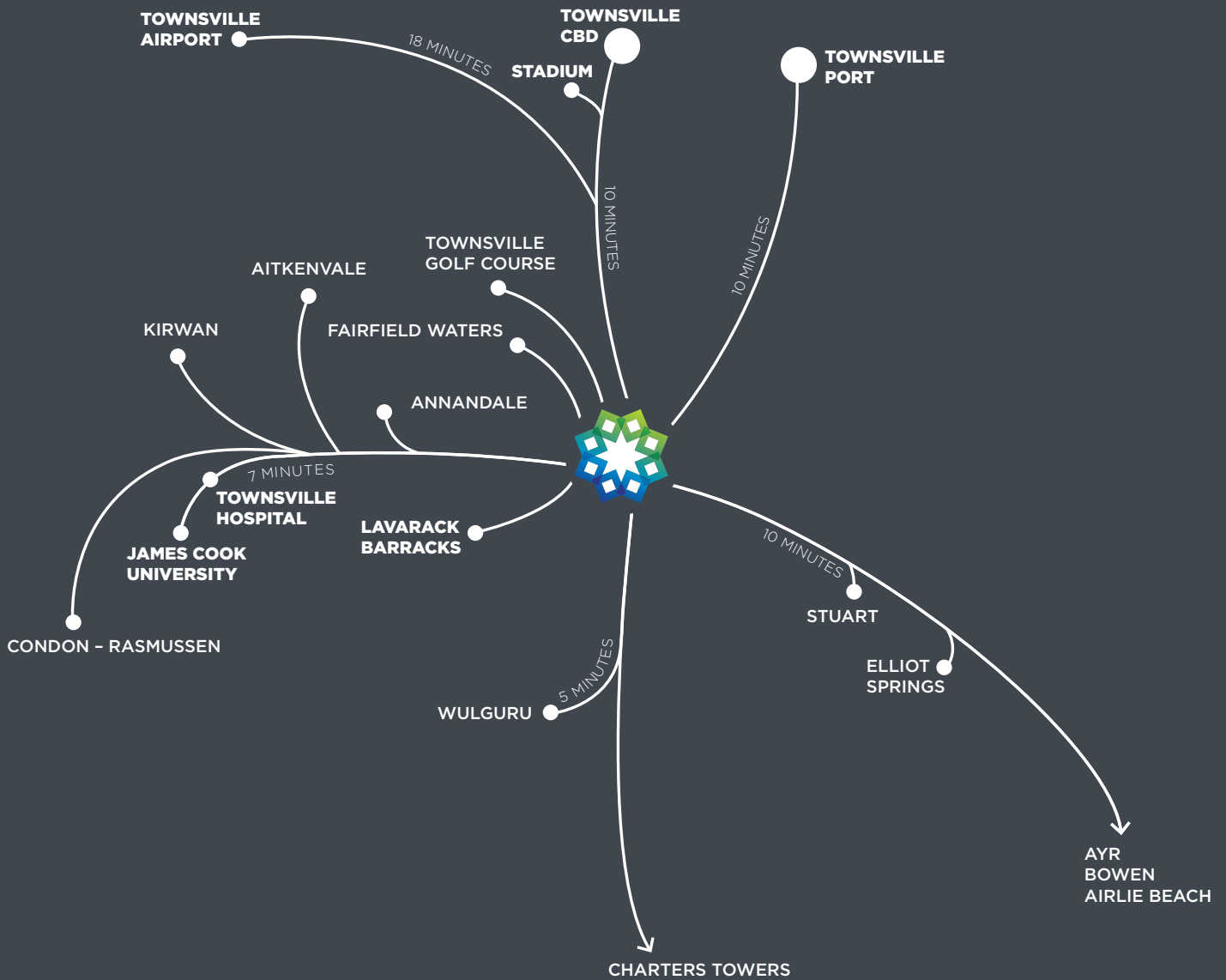
30K
highway traffic
every day

2.1% growth rate
Per Annum compared to 1.9% for Queensland

+14%
Townsville Spending Rates above the regional average

+30K
Elliot Springs expected population – 10km down the road

Market Growth ↑
Market to grow by \$162.8m over the next 10 years



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