

# LEASING BROCHURE

ROSEBUD PLAZA

November 2024



Rosebud Plaza is a Sub-Regional Centre located on the Mornington Peninsula of Victoria in the coastal suburb of Rosebud.

Rosebud Plaza recently underwent a significant refurbishment (completed in 2023) which included the introduction of a new Woolworths Supermarket, Dan Murphys and BCF along with an amenities upgrade, building façade upgrade and mall beautification.

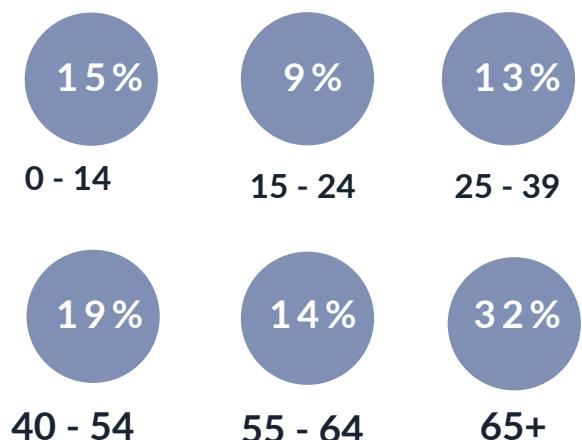
The Centre's sea-side location and proximity to Point Nepean Road, facilitates access to Rosebud Plaza from the rest of the Mornington Peninsula.

Rosebud Plaza currently offers the only Kmart store along the Peninsula south of Frankston, a key drawcard.



# TRADE AREA OVERVIEW

## Age Profile



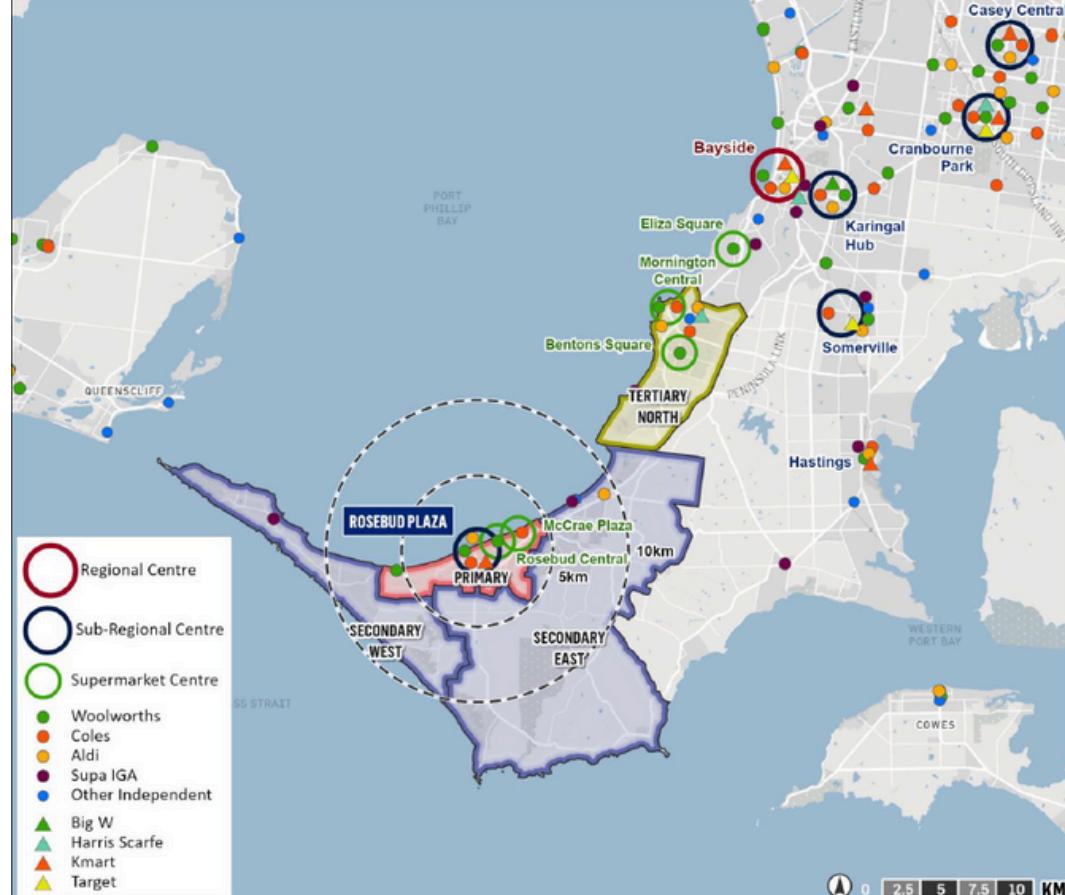
## Trade Area Population

**Primary**  
29,147

**Secondary**  
30,609

**Tertiary**  
45,196

**Total**  
104,952

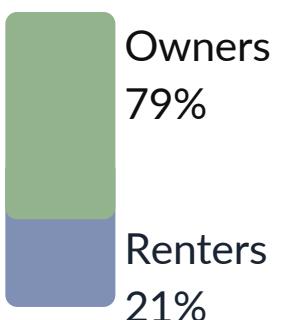


## Family Profile

19%  
Born overseas

36%  
Families  
with  
children

## Household Profile



## Household Income

\$46,300  
Per capita

\$107,300  
AVE. Household

## Tourism Market

Annual Overnight Visitors to  
Southern Mornington Peninsula  
1.2million visitors in 2023

Daytrip Visitors to Southern  
Mornington Peninsula  
3million visitors in 2023

ABS Census 2021  
Tourism Research Australia 2023

## CENTRE STATISTICS



22,997  
GLA



65 SPECIALTY  
2 MINI-MAJORS  
4 MAJORS



1,070  
CAR SPACES



SINGLE LEVEL  
& PAD SITES



3.7  
MILLION  
TRAFFIC MAT  
as at April 2025



\$177M MAT  
TURNOVER  
as at April 2025



coles

kmart



Woolworths  
Australia's fresh food people

dusk

adairs

BONDS

Dan Murphy's

Plarre's

THE  
REJECT  
SHOP

OPSM

sussan

BCF  
BOATING • CAMPING • FISHING

# FLOORPLAN



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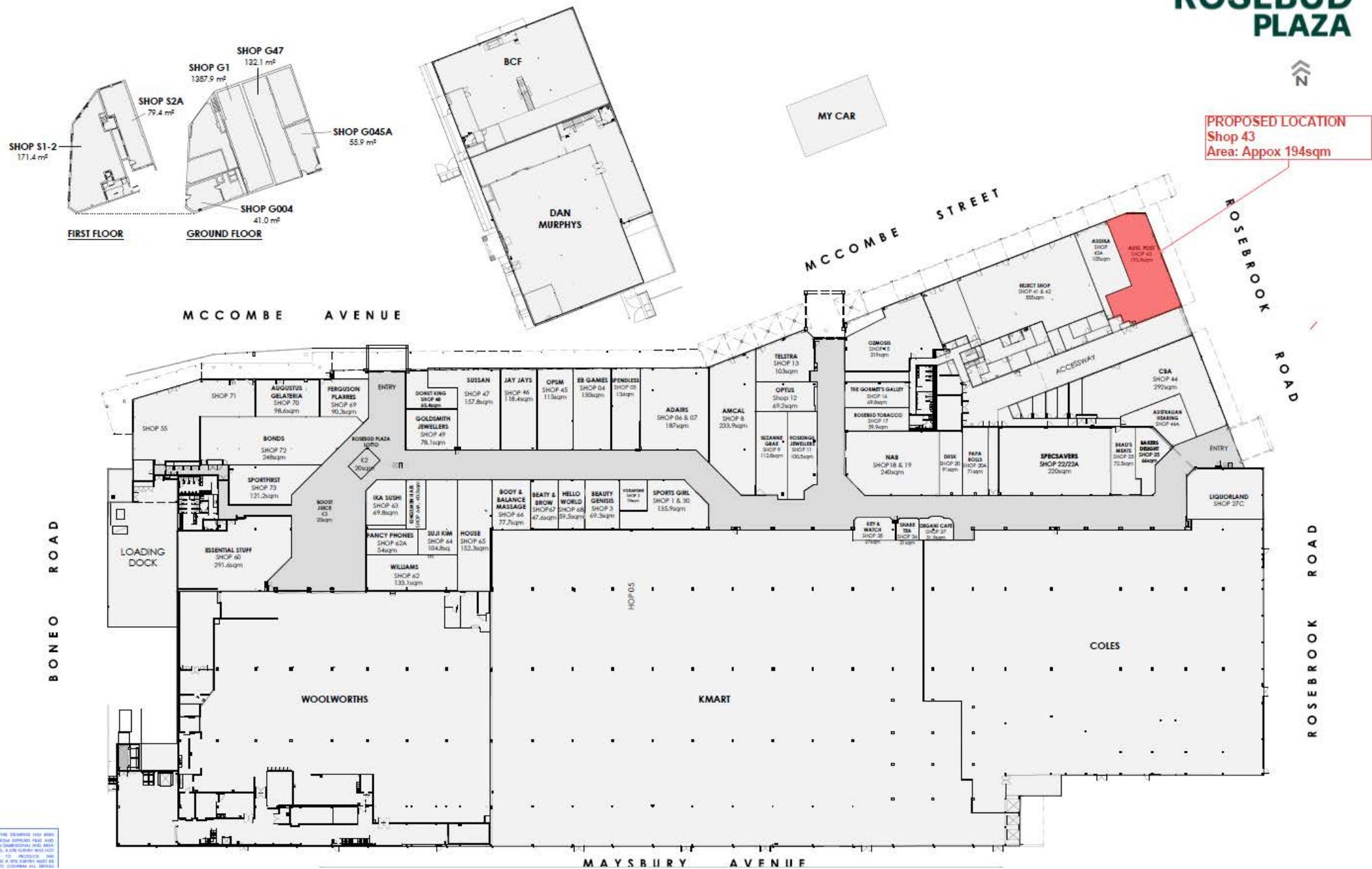
[rosebudplaza.com.au](http://rosebudplaza.com.au)

McCombe St, Rosebud, VIC 3939

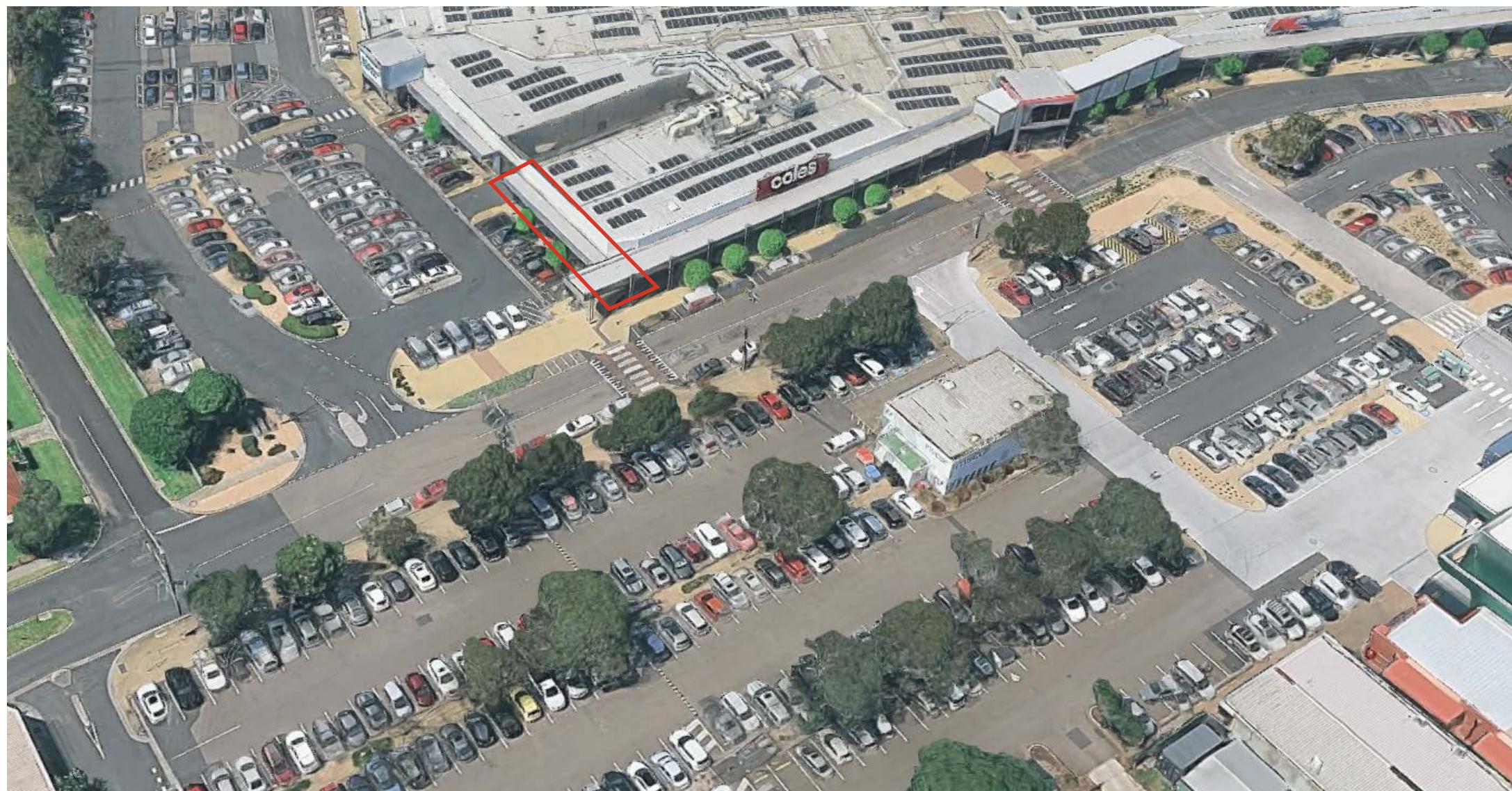
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# LOCATION PLAN

**ROSEBUD  
PLAZA**



## PRECINCT AERIAL PHOTO



## LOCATION PHOTOS

