

# LEASING BROCHURE

ROSEBUD PLAZA

November 2024





Rosebud Plaza is a Sub-Regional Centre located on the Mornington Peninsula of Victoria in the coastal suburb of Rosebud.

Rosebud Plaza recently underwent a significant refurbishment (completed in 2023) which included the introduction of a new Woolworths Supermarket, Dan Murphys and BCF along with an amenities upgrade, building façade upgrade and mall beautification.

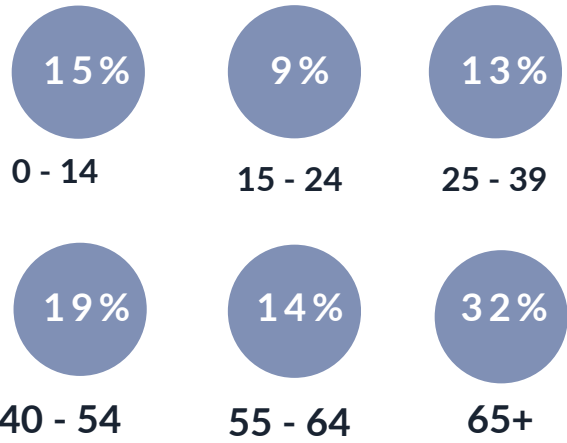
The Centre's sea-side location and proximity to Point Nepean Road, facilitates access to Rosebud Plaza from the rest of the Mornington Peninsula.

Rosebud Plaza currently offers the only Kmart store along the Peninsula south of Frankston, a key drawcard.



TRADE AREA OVERVIEW

Age Profile



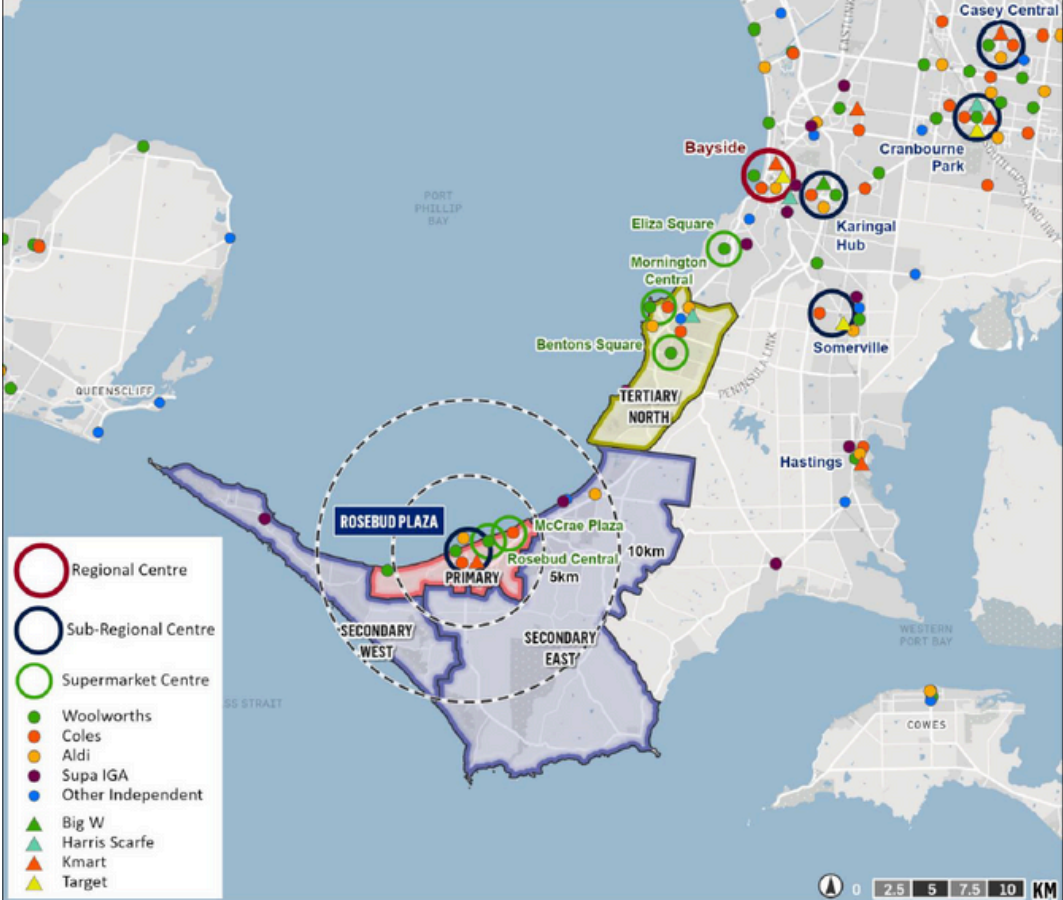
Trade Area Population

Primary  
29,147

Secondary  
30,609

Tertiary  
45,196

Total  
104,952

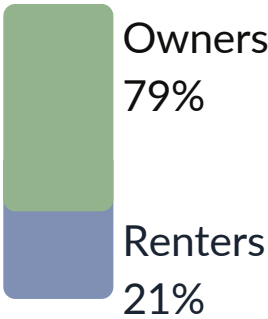


Family Profile

19%  
Born overseas

36%  
Families  
with  
children

Household Profile



Household Income

\$46,300  
Per capita

\$107,300  
AVE. Household

Tourism Market

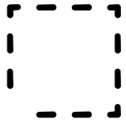
Annual Overnight Visitors to  
Southern Mornington Peninsula  
1.2million visitors in 2023

Daytrip Visitors to Southern  
Mornington Peninsula  
3million visitors in 2023

ABS Census 2021  
Tourism Research Australia 2023



## CENTRE STATISTICS



22,997  
GLA



65 SPECIALTY  
2 MINI-MAJORS  
4 MAJORS



3.7  
MILLION  
TRAFFIC MAT  
as at April 2025



1,070  
CAR SPACES



\$177M MAT  
TURNOVER  
as at April 2025



SINGLE LEVEL  
& PAD SITES



coles

Kmart



Woolworths  
*Australia's fresh food people*

dusk

adairs

BONDS

Dan Murphy's

Plarrie's  
PERGUSON  
BAKESHOP

THE  
REJECT  
SHOP

OPSM

sussan



ROSEBUD  
PLAZA

ARKADIA

FLOORPLAN



# ARKADIA

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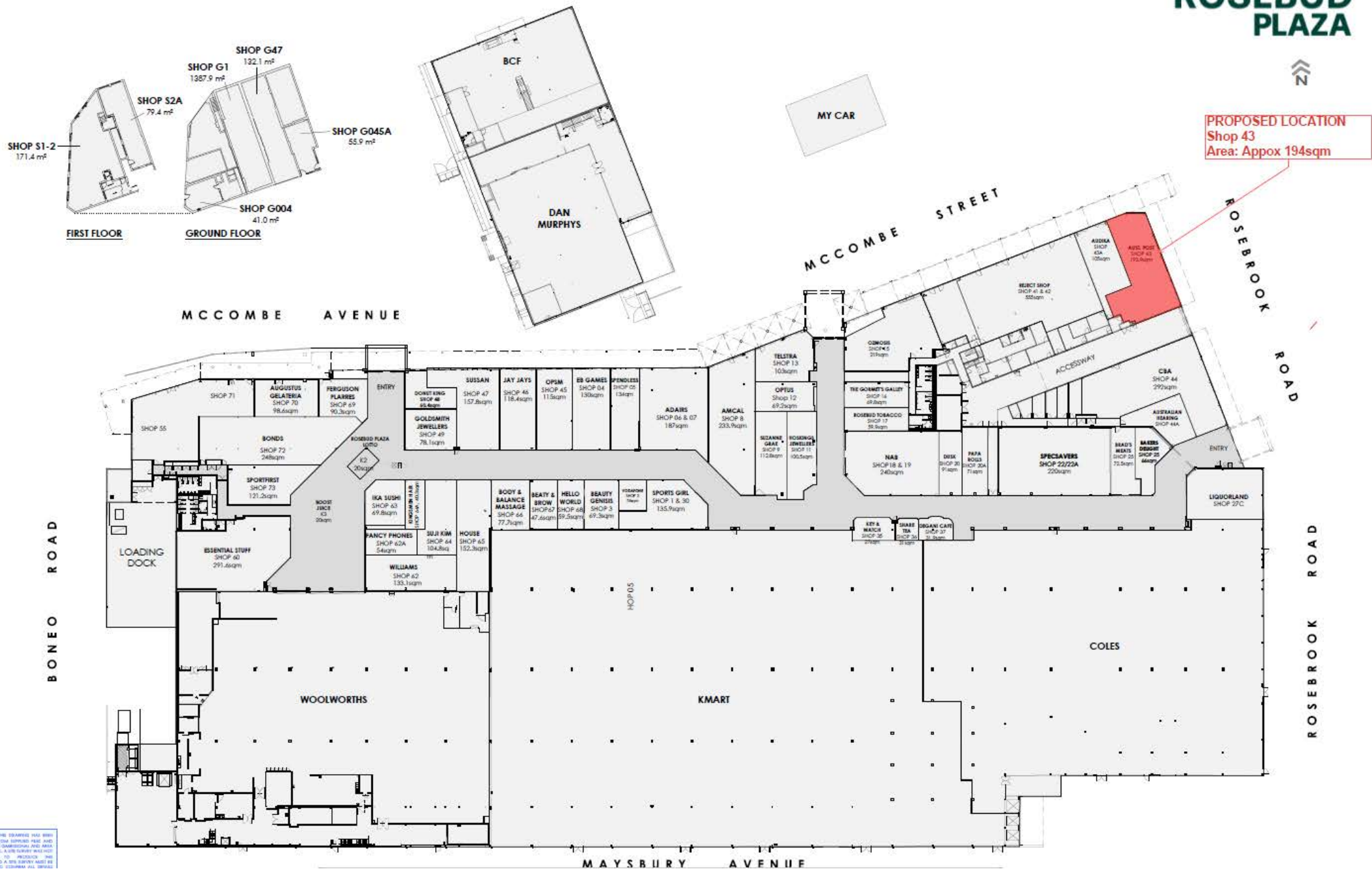
[rosebudplaza.com.au](http://rosebudplaza.com.au)

McCombe St, Rosebud, VIC 3939

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# LOCATION PLAN

ROSEBUD  
PLAZA



NOTE: THE DRAWING HAS BEEN PRODUCED FROM BOUNDARY AND EASEY CORONAMAP INFORMATION AND AREA CALCULATIONS. A SURVEY HAS BEEN CONDUCTED TO PRODUCE THIS DRAWING AND A SURVEY HAS BEEN PRODUCED TO CORRECT ALL DEFECTS.



## PRECINCT AERIAL PHOTO





## LOCATION PHOTOS

